## Methods in Transportation Econometrics and Statistics (Master)

## Curriculum

## WS 2019/20

| Subject  | #<br>Lectures |
|--|---------------|
| General: definition and objectives of econometrics; the role of statistics; mathematical models and their categories   | 1             |
| Linear models: matrix notation, model specification, parameter estima-<br>tion, confidence intervals and tests   | 1-2           |
| Which parameters fit best? the maximum-likelihood-method   | 1             |
| Car or public transport? general aspects of discrete-choice theory, its difference to linear models, and their relevance for traffic econometrics  | 1             |
| Why the interviewer wants to know my age? principles of surveys as input for discrete-choice models: variable categories, revealed preference/choice, stated preference/choice, choice-based conjoint analysis, design of the questionnaire. | 1             |
| How to model a homo oeconomicus not knowing everything? binmial and multinomial logit and probit models  | 2             |
| How to estimate the value of time? parameter estimation of logit models  | 1             |
| How to keep it as simple as possible but not simpler? the likelihood-ratio test  |               |
| How to proceed if my ignorance is correlated? GEV models, particularly nested-logit models   | 1             |
| How to tackle heterogeneity? panel data and the mixed-logit model  | 1             |
| How many cars need to be produced so I can buy one? introduction to econometric input-output models  | 1             |
| Is Greta right in promoting electrical vehicles? introduction to life-cycle assessment (German: "Ökobilanz")   | 1             |
| Spare time and preparation for the examination   | 0-1           |